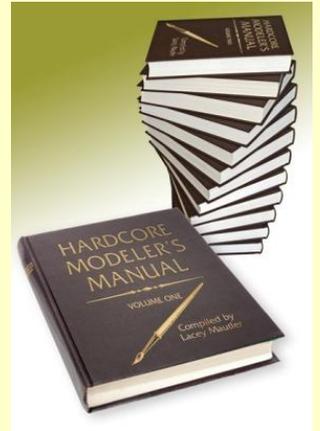


Introduction To Lacey Mautler's *The Hardcore Modeler's Manual: Volume One*



Does your hobby seem to be a lonely and solitary activity? Has involvement in your hobby subjected you to ridicule by people you love and respect? Do your friends shake their heads and click their tongues when you show them the latest addition to your hobby collection? Have your closest friends ever been discouraged from associating with you because a mom or significant other thinks you're weird and kind of spooky? And, do mainstream hobby publications ignore the hobby you hold so near and dear to your heart? If you answered "Yes" to any of these questions, you are probably an avid fan of Garage Kits (science-fiction, horror, and fantasy model figure kits).

Well, my despairing friend, you are not as alone as you might think. There are tens of thousands of seemingly normal, well-respected and well-known people who build and collect resin and vinyl figure kits. Whether kitbuilder or fan of such amazing models, or if your collection has turned home into the neighborhood sideshow, you are just the kind of reader who will benefit from **The Hardcore Modeler's Manual**.



Author Lacey Mautler

Award-winning and internationally-known modeler and author, Lacey Mautler, has documented the model figure hobby since 1972. **HMM** contains thousands of rare, behind-the-scenes photos, interviews of hobby celebrities, dozens of how-to articles, business templates to assist fledgling hobby enterprises, legal advice, and assistance with the practical realities of being a hobbyist. **HMM** provides hardcore modelers with insight and invaluable tools to ensure and enhance a fiscally responsible and otherwise healthy participation in this exciting, rewarding and exclusive hobby.

HMM's all-encompassing, holistic approach to figure modeling will maximize your enjoyment of our hobby and help you avoid the pitfalls and pratfalls of hobby fanaticism. With so many model kit choices, such differences in quality and design, from kit to kit and from company to company, even discriminating modelers find themselves foolishly parted from their money. No longer! Let US have your money. For twenty payments of only \$19.99 each, you can have your own copy of **The Hardcore Modeler's Manual: Volume One**.

For example, in **Chapter 1: The Hardcore Modeler's Survey**, **HMM** helps identify personality deficiencies and exploitable tendencies that interfere with hobbyists' ability to maintain steady employment and engage in normal social interactions.

In **Chapter 9: Somebody Better Call 911 (He just sold me a recast!)**, **HMM** offers advice on effective, appropriate and non-criminal responses to a hobbyist's disappointment and/or betrayal by model kit producers. For novice hardcore modelers, **Chapter 23: Just Say NO!** illustrates proven strategies for resisting the temptation to over-customize your model figures and to overbuild model kit dioramas.



GK Historians will love **Chapter 34: Of Course You Know, This Means War!** in which **HMM** documents the decade of corporate libel, industrial espionage, bribery and murder during the Halcyon/Screamin'/Horizon/GEOmetric vinyl wars that nearly destroyed the garage kit hobby in the late 90s.

And, in **Chapter 38: Picking Up the Pieces**, **HMM** chronicles the restoration of a GK artist's confidence and mental competence through a controversial treatment regimen by a hoarding disorder therapist known as "The Hobby Whisperer".

These and other chapters appear in **The Hardcore Modeler's Manual: Volume One** which will be published late next year. However, Black Heart Enterprises has acquired exclusive, pre-publication excerpts of **HMM**, excerpts that will preview in the coming months at www.blackheartmodels.com. A down-payment of only \$19.99 will reserve your limited edition hard copy volume of **HMM**, the most complete and amazing figure modeler's resource for kitbuilders of all interests, ages, and levels of experience. Order today!

Be sure to check in periodically for excerpts from **The Hardcore Modeler's Manual: Volume One**.